

# PUBLISHING OF THE NEW BOOK

**CONTINUES  
AS PLANNED**

**Cancellation of the  
Book Launch Reception  
April 3rd, 2 PM.**

## **Denmark – a Powerhouse of Robotics and Automation**

by Carsten Steno and Malene Grouleff

The Book Launch Reception April 3rd is cancelled.  
The Book will be published before Easter as planned.

At Robot Books, we want to do what we can to slow the spread of coronavirus in Denmark. Therefore, we will cancel the planned book launch reception April 3rd, 2 PM in Odense. Many of you have pre-ordered our new book, and we will deliver the books to at the beginning of April.

In less than ten years, a Danish cluster of automation and robotics companies has captured a strong position on the world map. How did a small nation with only six million citizens manage such a feat? A new book reveals where the secret lies.

### **Why do I need this book?**

- ✓ Read it and get first-hand insight into the robot powerhouse of Denmark – and the story behind the success
- ✓ Use it as a present to business relations and cooperative partners to show them the rapid development you are part of
- ✓ Make the book an integral part of the curriculum of your high school, university etc. to ensure that upcoming generations know all about the robotic future of Denmark
- ✓ Give a copy of the book to national and international journalists and editors to ensure that they have the necessary background knowledge to provide relevant news coverage
- ✓ Bring it to trade fairs and events – and use it as the prize of games and quizzes at your stand

### **How to get your hands on the book: Denmark - A Powerhouse of Robotics and Automation**

#### **Prices and discounts:**

If you would like to buy 1–9 copies of the **printed book**:

**Buy at [butik.underskoven.dk](http://butik.underskoven.dk)**

#### **E-book**

English version: DKK 199 kr. [www.underskoven.dk](http://www.underskoven.dk)

Danish version: DKK 199 kr. [www.underskoven.dk](http://www.underskoven.dk)

#### **Printed book (english only) - 10+ books**

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+10 copies:	unit price DKK 190 =	DKK 1,900
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+100 copies:	unit price DKK 160 =	DKK 16,000
+200 copies:	unit price DKK 145 =	DKK 29,000
+500 copies:	unit price DKK 125 =	DKK 62,500

Please note: We have to make certain reservations. If our printing house experience delivery problems due to the current pandemic, the printed books may be delivered with delay.

All the Best,

Carsten Steno and Malene Grouleff  
Robot Books I/S